LIST OF TABLES

Table 1.1	FDI Limit in Indian Retail Sector	15
Table 3.1	Subjective Business Performance Parameter Used in Literature	57
Table 3.2	Cronbach's Alpha Value for each Factor	59
Table 4.1	Cases of High Percentage of Missing Value	67
Table 4.2	Univariate Statistics of Categorical Variables	67
Table 4.3	Tenure Wise Operationality of CI Department	68
Table 4.4	Number of Full Time Employee in CI Department	69
Table 4.5	Missing Value Analysis of Metric Variable	70
Table 4.6	Missing Value Imputation of Metric Variables	72
Table 4.7	Retail Sector of Responding Firm	74
Table 4.8	Number of Employees Wise Profile of the Company	75
Table 4.9	Existence of Formal Competitive Intelligence Department	76
Table 4.10	Department Dealing with Competitive Intelligence Activities	76
Table 4.11	Designation Wise Profile of the Respondent	77
Table 4.12	Gender Wise Profile Summary of the Respondents	78
Table 4.13	Qualification Wise Profile of Respondent	79
Table 4.14	Duration of Respondent's Service with Organization	80
Table 4.15	Test of Normality	81
Table 4.16	Standardized Regression Weight for CI Process Model	81
Table 4.17	CMIN (Normed Chi-Square) for CI Process Model	87
Table 4.18	RMSEA for CI Process Model	88
Table 4.19	Baseline Comparisons Incremental Fit Indices	88
Table 4.20	Summary of Goodness-of-Fit Indices	89
Table 4.21	Squared Multiple Correlations of CI Process Model	91

Table 4.22	AVE Calculation of CI Process Model	91
Table 4.23	Correlation between Latent Constructs	92
Table 4.24	Summary of Validity Measures for CI Process Model	93
Table 4.25	The Standardized Regression weight of CI Context Model	97
Table 4.26	Normed Chi-Square (CMIN/DF) For CI Context Model	98
Table 4.27	Baseline Comparison of CI Context Model	99
Table 4.28	Summary of Goodness-of-fit Indices of CI Context Model	99
Table 4.29	AVE and CR Calculation of CI Context Model	100
Table 4.30	Summary of Validity Measures for CI Context Model	101
Table 4.31	Correlations between Factors of CI Context Model	101
Table 4.32	Descriptive Statistics of Latent Factors of CI Process	104
Table 4.33	Descriptive Statistics of Latent Factors of CI Context	106
Table 4.34	Descriptive Statistics of Importance of CI in Strategic Decision Making	107
Table 4.35	Descriptive Statistics of the Frequency of CI used in Strategic Decisions	109
Table 4.36	Descriptive Statistics of the Strategic Role of CI	109
Table 4.37	Descriptive Statistics of Business Performance and CI	111
Table 4.38	Three Categories of Firms on the Basis of CI Score	111
Table 4.39	Descriptive Statistics of Business Performance	112
Table 4.40	Frequency Table of Firms on the Basis of Business Performance	113
Table 4.41	Contingency Table of Chi-Square Test of Independence	114
Table 4.42	Pearson Chi-Square Tests	114
Table 4.43	Companies high CI score with low business performance	115
Table 4.44	Companies low CI score with high business performance	115