

LIST OF TABLES

<i>Table No.</i>	<i>Page No.</i>
Table 3.1 : Reliability Index	84
Table 4.1 : Demographic and Economic Profile of the Respondents	85
Table 4.2 : Factors of level of awareness	90
Table 4.3 : Level of awareness on investment	92
Table 4.4 : Demographic and Economic factors and level of Awareness	93
Table 4.5 : Chi square analysis on demographic and economic and level of awareness	97
Table 5.1 : Motivational Factors to make Investment Decision	101
Table 5.2 : Garrett's Scores and Ranking	102
Table 5.3 : Preference of investment Avenues	104
Table 5.4 : Nature of Portfolio	108
Table 5.5 : Demographic and Economic Factors and Preference of Portfolio	109
Table 5.6 : Analysis of Variance of Demographic and Preference of Portfolio	111
Table 5.7 : Preference and Source of fund for Investment	112
Table 5.8 : Shows the Preference of Portfolio and Purpose of Making Investment	113
Table 5.9 : Source of Information and Preference of Portfolio	114
Table 5.10 : Analysis of Variance Investment Profile and Preference of Portfolio	115
Table 6.1 : Role of Financial Advisor (%)	117