

List of Figures

<i>Figure</i>	<i>Page</i>
Figure 1. Profile pictures of Indian national political parties in their Facebook page.....	55
Figure 2. A Screenshot of ‘About’ section in the Facebook page of Bhartiya Janta Party (BJP) also showing names of other sections in the page.	57
Figure 3. A Screenshot of ‘About’ section in the Facebook page of Indian National Congress (INC) also showing names of other sections in the page.	58
Figure 4. A Screenshot of 'About section in the Facebook page of Communist Party of India (CPI) also showing names of other sections in the page.	60
Figure 5. A Screenshot of ‘About’ section in the Facebook page of Communist Party of India (Marxist) [CPI(M)] also showing names of other sections in the page.	61
Figure 6. A Screenshot of ‘About’ section in the Facebook page of All India Trinamool Congress (AITC) also showing names of other sections in the page.	62
Figure 7. A Screenshot of ‘About’ section in the Facebook page of Nationalist Congress Party (NCP) also showing names of other sections in the page.	63
Figure 8. Image showing the options of control available to users on the Facebook of INC party.	73
Figure 9. Image showing Filtration of comments of people on the posts in Facebook page of BJP.	75